

The Transportation Center

The Center for the Commercialization of Innovative Transportation Technology (CCITT) presents.....

The Transportation Technology Commercialization Speaker Series



Michael D. Heilmann,
Executive Vice President -
Business Development
Wi-Tronix, LLC
Bolingbrook, IL

The Story of a Startup Technology Business Serving the Transportation Industry

Thursday – May 27, 2010
3:00 - 4:00 pm

Refreshments available at 2:30 pm

Location:

Transportation Center –Lower level
Northwestern University
Chambers Hall - 600 Foster
Evanston, IL

BIO: **Mike Heilmann** is the Executive Vice-President and co-founder of Wi-Tronix. Before founding Wi-Tronix, Mike was a Project Engineer for GM Electro-Motive where he led the development of the IntelliTrain remote monitoring system. Mike is an active member of committees within the Association of American Railroads that establish industry standards for electronic systems. Mike is a former Army Signal Corps Officer. Mike received the BS degree in Electrical Engineering from Penn State in 1989 and the Master of Business Administration degree from Illinois Institute of Technology in 2004.

About Wi-Tronix: Wi-Tronix provides products and services to wirelessly monitor high-value mobile assets such as locomotives, industrial equipment and marine vessels. In the past, mobile meant disconnected. Being disconnected causes great inefficiencies in an enterprise that counts on mobile assets for its core business operations. Advanced commercially available wireless technologies now enable all types of assets to be connected throughout most of the world. Wi-Tronix's mission is to integrate these technologies to enable businesses to improve the operational efficiency, service reliability and safety of high-value mobile assets. (<http://www.wi-tronix.com/>)

About CCITT: CCITT is a USDOT-funded University Transportation Center operated within the Transportation Center in the McCormick School of Engineering at Northwestern University. CCITT's mission is to foster the implementation of innovative technologies for multiple modes of surface transportation including, but not limited to, railways, mass transit, highways and waterways by funding to Northwestern faculty to pursue "innovation gap" research projects. (<http://www.ccitt.northwestern.edu>)